



# 2018 NAAE National Conference

Sunday 7 – Thursday 11, January 2018  
Launceston, Tasmania

Celebrating diversity  
and innovation in  
agriculture and education



# 2018 NAAE — National Conference brought to you by TAEN

## What is the NAAE?

The National Association of Agricultural Educators is a national member-based organisation that aims to provide leadership at a national level in promoting and developing agricultural education in Australia.

## What is TAEN?

Established during 2015 to promote agricultural education in Tasmanian schools, the Tasmanian Agricultural Education Network has transitioned into an association affiliated with the NAAE. Membership of the TAEN is not only for educators but also individuals and groups interested in promoting high-quality agricultural education.



## Platinum supporters:



## Gold supporters:



## Silver supporters:



## Networking drinks:



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## Your chance to help grow our industry,

The Tasmanian Agricultural Education Network (TAEN) is hosting the 2018 National Association of Agricultural Educators (NAAE) Conference in Launceston, Tasmania, 7-11 January 2018.

The conference theme 'Diversity and innovation in agriculture and education' will be underpinned by engaging national and international speakers and presentations, participatory workshops, an innovative trade area, informative industry tours and valuable networking events.

Our hope is to inspire and excite conference delegates by showcasing the diversity and innovation, not only occurring in Tasmanian agriculture and education, but around the world.

The 2018 NAAE Conference offers an opportunity to see and hear first-hand from industry and educational leaders, develop new relationships and foster existing relationships that will help us all create lasting cross-sector partnerships and collaboration.

This prospectus outlines a range of ways you can actively support the NAAE conference in January 2018 and in turn progress the importance of agricultural education, and food and fibre production in Tasmania and right across Australia.

Please take the time to consider one of our sponsorship packages or discuss a package tailored to your needs.

Andrew Harris

Lead Teacher : Agricultural Education Centre of Excellence





## Sponsorship packages

### Platinum sponsor

**(\$15,000) — no longer available**

- Acknowledgement as the major sponsor in all conference material and electronic displays (website and social media)
- The opportunity to introduce the speaker of your choice
- Four free conference registrations, including social functions and tours
- Premium seating at conference dinner at 'VIP Table' for four delegates of your choice
- One trade table in the networking area
- Opportunity to provide promotional material in conference delegate bags
- Full-page advertisement/editorial in electronic program (page two or back cover)
- Signage prominently displayed in the main conference venue and first position either side of stage (maximum two banners)
- Guaranteed for two workshops
- TAEN sponsorship for 12 months

### Gold sponsor

**(\$10,000) — no longer available**

- Acknowledgement as a gold sponsor in all conference material and electronic displays (website and social media)
- Three free conference registrations, including social functions and tours
- One trade table in the networking area
- Opportunity to provide promotional material in conference delegate bags
- Half-page advertisement/editorial in electronic program
- Signage prominently displayed in the main conference venue and first position either side of stage (maximum two banners)
- Guaranteed for two workshops
- TAEN sponsorship for six months

### Silver sponsor

**(\$5,000) — limited places**

- Acknowledgement as a silver sponsor in all conference material and electronic displays (website and social media)
- Two free conference registrations, including social functions and tours
- One trade table in the networking area
- Opportunity to provide promotional material in conference delegate bags
- Quarter-page advertisement/editorial in electronic program
- Signage prominently displayed in the main conference venue and first position either side of stage (maximum two banners)
- Guaranteed for two workshops
- TAEN sponsorship for six months

Get on board early, as sponsorship opportunities are limited.



## Sponsorship packages

### Conference dinner sponsor \$6,000 — one only

- Exclusive sponsorship of the conference dinner, with naming rights and strong branding where possible e.g. material on tables
- Sponsor's own signage prominently displayed at conference dinner, including electronic displays
- Opportunity to welcome delegates to the Conference Dinner (three minutes maximum)
- One trade table in dinner venue
- One full conference registration and two dinner tickets.
- Logo placement in all conference promotional material including display screens and electronic brochures.

### Trade table plus workshop — \$3000

- Trade table in main conference area for three days of conference
- One full-day tour ticket
- Opportunity to run up to three industry workshops (45mins)

### Trade table only — \$1200

- Trade table in main conference area for three days of conference

### Day refreshments sponsor \$2,000 — two opportunities

- Exclusive sponsorship of one day's refreshment breaks during the conference.
- Prominent signage positioned in refreshments area indicating sponsorship of this component of the conference
- Recognition in all promotional material as sponsor.

### Networking drinks sponsor \$2,000 — no longer available

- Exclusive sponsorship of the conference networking drinks event.
- Prominent signage positioned in refreshments area indicating sponsorship of this component of the conference
- Recognition in all promotional material as sponsor.

Opportunities abound  
to support the five-day  
2018 NAAE Conference

Contact Andrew Harris to discuss your  
ideas and get on board.

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